

Digital Business Management

數碼商業管理

Postgraduate Diploma in Business Management and Data Analytics in Decision-Making

Programme Code: MS178A

Application Code: 2435-MS178A

☎ 2867 8310

✉ kitty.tai@hkuspace.hku.hk



For details, please refer to p.145

Postgraduate Diploma in Business Management and Leadership in Artificial Intelligence Transformation

Programme Code: MS177A

Application Code: 2435-MS177A

☎ 2867 8310

✉ kitty.tai@hkuspace.hku.hk



For details, please refer to p.146

Certificate for Module (AI and Data Analytics for Management Decision-Making)

Programme Code: MS187A

Application Code: 2435-MS187A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk



For details, please refer to p.146

Certificate for Module (AI and Predictive Analytics for Business Planning and Optimisation)

Programme Code: MS188A

Application Code: 2435-MS188A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk



For details, please refer to p.146

Certificate for Module (Business Strategy: Building the Strategy Roadmap for Business and AI Transformation)

Programme Code: MS183A

Application Code: 2435-MS183A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk



For details, please refer to p.147

Certificate for Module (Culture and Change Management: Transforming to an AI and Data-driven Organisation)

Programme Code: MS186A

Application Code: 2475-MS186A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk



For details, please refer to p.147

Certificate for Module (Leading and Managing Creativity and Innovation in Organisations)

Programme Code: MS185A

Application Code: 2435-MS185A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk



This programme aims to equip students with the knowledge, frameworks and skills to lead and manage creativity and innovation in organisations.

- R** Applicants shall hold a bachelor's degree awarded by a recognised institution. If the degree or equivalent qualification is from an institution where the language of teaching and assessment is not English, applicants shall provide evidence of English proficiency, such as:
- an overall band of 6.0 or above with no subtests lower than 5.5 in IELTS; or
 - a score of 550 or above in the paper-based TOEFL, or a score of 213 or above in the computer-based TOEFL, or a score of 80 or above in the internet-based TOEFL; or
 - HKALE Use of English at Grade E or above; or
 - HKDSE Examination English Language at Level 3 or above; or
 - equivalent qualifications.

Applicants who hold a recognised professional qualification in a relevant discipline and three years of full-time work experience at senior managerial level in related industries will be considered case by case.

Applicants not meeting the standard set of criteria for admission will be assessed on individual merit.

\$ HK\$8,500 per programme
Application Fee: HK\$200

D 39 hours

English

Q Level 6 (Reg. No.: 25/001190/L6) Validity Period: 01 Nov 2025 - on-going

Certificate for Module (People Strategy: Leading Change, Culture and Conflict Resolution in Business and AI Transformation)

Programme Code: MS184A

Application Code: 2475-MS184A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk



For details, please refer to p.149

Bachelor of Science (Honours) Business Management

Programme Code: MS040A

University of Plymouth, UK

Application Code: 2445-MS040A

☎ 2867 8462 / 2867 8393

✉ bmplymouth@hkuspace.hku.hk



For details, please refer to p.151

Advanced Diploma in Business Management

Programme Code: MS033A

Application Code: 2435-MS033A

☎ 2867 8477

✉ AdvDipBM@hkuspace.hku.hk



For details, please refer to p.152

See legend on page 033 圖像說明於第033頁

R Minimum Entry Requirements 基本入學要求 (P.017)

\$ Fee 學費

D Duration 修業期

M Medium of Instruction 教學語言

Q Qualifications Framework 資歷架構

E Exemption 豁免

S Short Course 短期課程

For more and latest programme information, please visit our website
有關最新課程資訊及詳情，請瀏覽學院網站 hkuspace.hku.hk

Certificate for Module (Data-Driven Decision Making for Managers)

Programme Code: MS156A

Application Code: MS156A

☎ 2867 8477

✉ advdipbm@hkuspace.hku.hk



The programme aims to provide participants with the practical knowledge of decision-making with a data-driven approach. It will help to improve their understanding of data and emerging technology concepts, to communicate more effectively with technical staff and interpret data resources for better business decisions.

💰 HK\$6,800 per course
Application Fee: HK\$150

D 39 hours

Q Level 5 (Reg. No.: 23/000595/L5) Validity Period: 01 Jul 2023 - on-going

Let the Data Talk: Data Analytics in Business Management

Programme Code: MGNT9452

Application Code: 2350-3076NW

☎ 2867 8461 / 2867 8332

✉ cmkha@hkuspace.hku.hk

For details, please refer to p.152

Digital Transformation

數碼轉型

Postgraduate Diploma in Business Management and Leadership in Artificial Intelligence Transformation

Programme Code: MS177A

Application Code: 2435-MS177A

☎ 2867 8310

✉ kitty.tai@hkuspace.hku.hk



For details, please refer to p.146

Certificate for Module (Business Strategy: Building the Strategy Roadmap for Business and AI Transformation)

Programme Code: MS183A

Application Code: 2435-MS183A

☎ 2867 8310

✉ pgdipbus@hkuspace.hku.hk



For details, please refer to p.147

Certificate for Module (Big Data and AI for HR Analytics)

Programme Code: HR128A

Application Code: 2435-HR128A

☎ 2867 8304

✉ ad.hrm@hkuspace.hku.hk



This programme aims to equip students with the skillsets to analyse HR data and apply the insights gained to support human resource management and organisational goals.

The programme examines the impact of technologies like big data, Internet of Things and artificial intelligence on human resource management and equips students with the knowledge to implement HR analysis techniques for HR functions such as workforce planning, talent acquisition, talent management, learning and development. The programme concludes with a discussion on the future of HR and the emerging trends of predictive HR analytics and digital transformation.

- R** Applicants should:
- (a) have gained in the HKDSE Examination Level 2 in 5 subjects including English Language and Mathematics;
OR
 - (b) (i) have gained in HKCEE Grade E in 4 subjects (including Mathematics) and Level 2 in English Language, or equivalent; AND
(ii) one A-level pass or two AS-level passes in any subject or other equivalent post-secondary qualifications;
OR
 - (c) hold an HKQF level 3 or equivalent Certificate in human resource management, business or related discipline.

Applicants who are aged 21 and above with relevant work experience will be considered on individual merit.

💰 HK\$5,360
Application Fee: HK\$150

D 3 months to 4 months

🇬🇧 English

Q Level 4 (Reg. No.: 20/000708/L4) Validity Period: 01 Jan 2021 - on-going



NCR1 This is an exempted course under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，本課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。

NCR2 These are exempted courses under the Non-Local Higher and Professional Education (Regulation) Ordinance. 根據《非本地高等及專業教育(規管)條例》，這些課程屬獲豁免課程。 It is a matter of discretion for individual employers to recognize any qualification to which these courses may lead. 個別僱主可酌情決定是否承認這些課程可令學員獲取的任何資格。

NCR3 The course operator is applying for exemption under the Non-local Higher and Professional Education (Regulation) Ordinance. 課程主辦人正根據《非本地高等及專業教育(規管)條例》辦理豁免註冊手續。 It is a matter of discretion for individual employers to recognize any qualification to which this course may lead. 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。